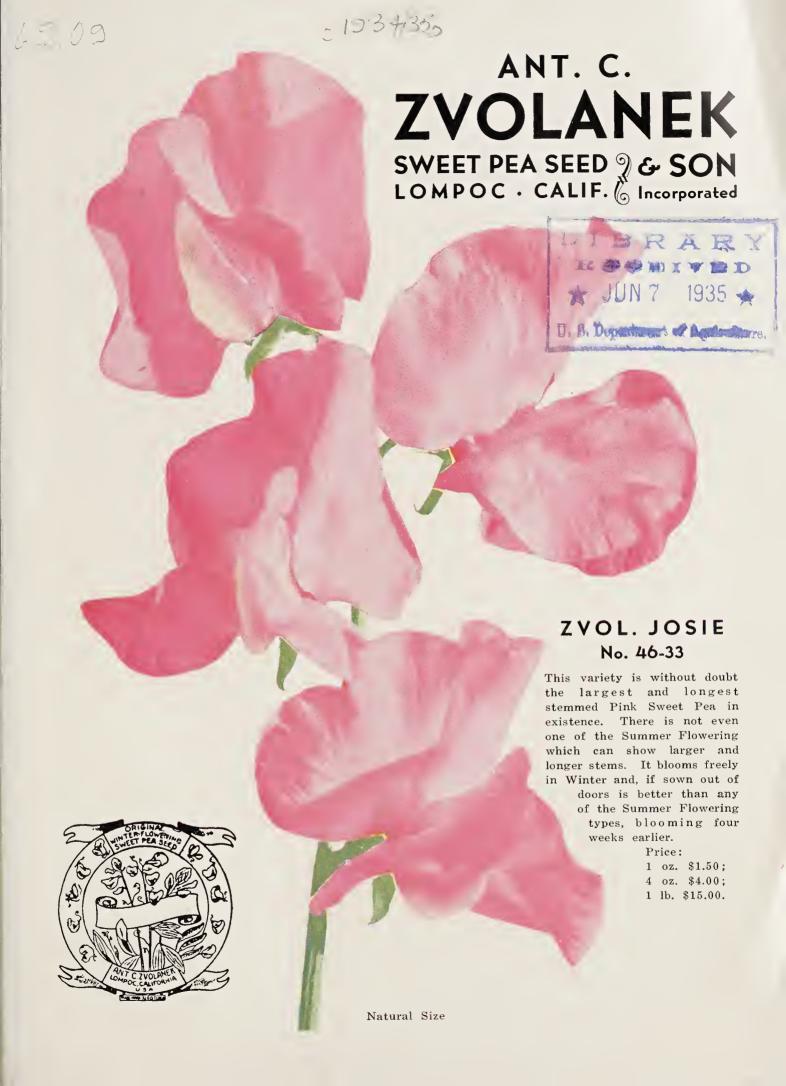
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Do not assume content reflects current scientific knowledge, policies, or practices.



1935 NOVELTIES

ZVOLANEK'S WHITE GEISHA - Exact duplicate of Zvol. Josie only white, black seeded, opening slightly pink like any black seeded variety, but, when developed, is pure white. It is the largest flower and longest stem in any white Sweet Pea.

1 oz. \$2.00; 4 oz. \$6.00; 1 lb. \$20.00

- ZVOLANEK'S CARDINAL Fiery vermillion rcd, larger and longer stems than any red. Most of four flowers, far apart producing large bunches.

 1 oz. \$2.00; 4 oz. \$6.00; 1 lb. \$20.00
- ZVOLANEK'S ORANGE QUEEN Fiery orange, underlaid with scarlet, one of the most pleasing colors. Free bloomer.

1 oz. \$2.00; 4 oz. \$6.00; 1 lb. \$20.00

ZVOLANEK'S PINK PEARL-Very clear light pink. Lighter than Canada, large flower, long stem, robust grower and free bloomer.

1 oz. \$2.00; 4 oz. \$6.00; 1 lb. \$20.00

STANDARD EARLY VARIETIES PINK

- ZVOLANEK JOSIE (No. 46-33)—See illustration on front page.
- ZVOLANEK YVONNE WILLSA (No. 71-33) -- Dark rose with beautiful salmon ground. Large wavy flower, big bloomer. This is a cross by Orange Limit and Superior Pink.

Price: 1 oz. \$1.50; 4 oz. \$4.00; 1 lb. \$15.00

- ANTON C. ZVOLANEK-Fiery rose, extremely long stems, even larger and better producer than the famous Zvol. Rose which we believe will be the leader for the next generation in rose color. 1 oz. \$1; 4 oz. \$3.00; 1 lb. \$10.00
- ZVOLANEK'S MISS ALBANY Ficry pink on white ground, large flower, well formed, long stem. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00
- ZVOLANEK'S MISS CALIFORNIA-Bright large pink with slightly carmine touch, the form and color is better than Miss Gude. Long Stems.

 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00
- ZVOLANEK'S MISS CANADA-Light pink, every flower coming with double standard or wings or both. Coming with many twin stems. Large flowers and long stems. Begins to bloom 3 weeks earlier than any other Sweet Pea when only 18 inches high, with 2 flowers but after it is 5 feet high is covered with a mass of flowers with all 4's, lasting longer than any other. We believe this type will be the best for dark winter 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00 months.
- ZVOLANEK'S MRS. H. R. HOLSCHER—Clear pink, very large and robust grower. I have seen these in full bloom in eastern greenhouses from November until late in spring. Also one of the best for outdoors. 1 oz. 75c; 4 oz. \$1.75; 1 lb. \$6.00
- ZVOLANEK'S CHICAGO PINK-A bright pink with a pleasing salmon touch, long stems. It has proven to be a first class commercial variety for wholesale market.

1 oz. 50c; 4 oz. \$1.75; 1 lb. \$6.00

- ZVOLANEK'S ROSE-This is the Queen of all Rose Peas. For many years it has reigned with its dominating color, of unusually large size, shape and productiveness. Many seed dealers advertising this variety, some even as Improved Zvol. Rose, but if not grown by us, it is only a pink mixture, because if not kept in full control it reverts in short time like any other Winter 1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00 Sweet Peas.
- ZVOLANEK'S PERFECTION A mammoth dark rose. All year round variety in winter or outdoors. One of the best in the Pacific and Gulf States. 1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00
- ZVOLANEK'S EMPRESS -- A light pink, one of the larges Rose mammoth Sweet Peas, even larger than Zvol. 1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

ZVOLANEK'S MISS LOISE GUDE—Improved large shell pink. Old favorite with growers. This is practically a novelty, much larger and longer stems than the old variety.

1 oz. 50c; 4 oz. \$1.50; 1 lb. \$5.00

Ask for Special Prices on 5, 25 and 100 lb. Lots

SALMON AND ORANGE COLORS

- ZVOLANEK SUPREME ORANGE (No. 90-33) -Clear orange, loaded always with mass of large flowers. Another cross by Orange Limit and Superior Pink. It outclasses the Burpee Orange entirely. on account of better production and does not need to be shaded in the greenhouse. Price: 1 oz. \$1.50; 4 oz. \$4.00; 1 lb. \$15.00
- ZVOLANEK'S SALMON—This is a great improvement of the famous Irene Pilot, but double the size and length of stem and more fiery. 1 oz. \$1.00; 4 oz. \$3.00; 1 lb. \$10.00
- ZVOLANEK'S PRESIDENT-Dark salmon, exquisite color, and extremely long stems. Another first class commercial variety, doing well all over the world.

1 oz. \$1.00; 4 oz. \$3.00; 1 lb. \$10.00

- ZVOLANEK'S MISS NEW YORK—Brightest orange salmon, large flower and very long stems.
 Under consistent trials by many hundreds of growers, and declared to be the best seller all 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00
- ZVOLANEK'S MISS DELAWARE—Light salmon pink, one of the largest, well shaped flower. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00

- ZVOLANEK'S MISS WISCONSIN-Deep salmon, long stem, the best bloomer we have ever in-1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00 troduced.
- ZVOLANEK'S MISS PENNSYLVANIA Bright scarlet or orange, large, long stem, big producer and recommended by everyone, as commercial variety. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00
- ZVOLANEK'S MISS OREGON—Clear salmon pink, larger than our Princess, producing profusion of flowers from November, all winter, and one of the best outdoor varieties. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00

ZVOLANEK'S MISS AMY DU PONT-Large light salmon pink. Long stem, perfect built flower, has proved to be first class commercial variety for greenhouses and outdoors.

1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00

ZVOLANEK'S MISS ALICE M. RAINFORD—Dark salmon with cream touch, very wavy, much substance. Miss Rainford, who is long lived florist in San Diego, thinks this is the best Sweet Pea in this color. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$5.00

ZVOLANEK'S PRINCESS-Bright light salmon of immense size, does not fade but improves in color. One of the best producers from November until spring.

1 oz. \$1.00; 4 oz. \$3.00; 1 lb. \$8.00

ZVOLANEK'S SANTA BARBARA -- A mammoth

dark orange red, long stems, well built flowers and good producer. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$5.00

ZVOLANEK'S ORANGE-Fiery scarlet orange; very long stems and for the last 15 years most widely grown commercial orange.

1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

Special Prices on 5, 25 and 100 lb. Lots

LAVENDERS

ZVOLANEK LAVENDER SUPREME (No. 104-33) Very large, long stem and mostly with 4 flowers. Price: 1 oz. \$1.50; 4 oz. \$4.00; 1 lb. \$15.00

ZVOLANEK'S MICHIGAN - A mammoth, darker, pure lavender, with long stems and excellent producer. Introduced only few years ago. We are getting repeated larger orders each year from all commercial growers.

1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00

- ZVOLANEK'S BOSTON Is practically the same mammoth beautiful shape; only several shades lighter and earlier. One of the best lavender under glass, being loaded with flowers from November. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00
- ZVOLANEK'S PHILADELPHIA—A fine large clear lavender that has a tendency to bloom a week in advance of all others, and a great producer, much better than Harmony. It is the favorite with greenhouse men.

1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00

ED. ZVOLANEK — Well known extra large commercial market lavender; many double and mostly with four flowers.

1 oz. 50c; 4 oz. \$1.50; 1 lb. \$5.00

MRS. CHAS. ZVOLANEK—A beautiful clear lavender, early bloomer of 20 years' standing, Much improved. 1 oz. 50; 4 oz. \$1.50; 1 lb. \$5.00

HARMONY-A good clear lavender.

1 oz. 50c 4 oz. \$1.50; 1 lb. \$5.00

Ask for Special Prices on 5, 25, and 100-lb. Lots.

WHITE

ZVOLANEK WHITE TWIN (No. 93-33) — Pure white, long stem, one of the earliest bloomers; starts to bloom three weeks earlier than any Winter Sweet Pea. When it is only 12 inches high it starts to bloom, when it is 2 feet high it starts to branch, producing most after each leaf, two and sometimes even three perfect stems, with 3 to 4 flowers on each. Higher they grow, better flowers they produce. One of the best bloomers we have seen. We have already many other colors developed from this particular twin strain which are under test among many commercial growers now.

Price: 1 oz. \$1.50; 4 oz. \$4.00; 1 lb. \$15.00

ZVOLANEK'S WHITE ROSE—A mammoth, beautifully formed pure white. It is the duplicate of our Zvolanek's Rose except in color, and the Queen of all whites. Very poor seeder, as all other mammoth varieties.

1 oz. 50; 4 oz. \$1.50; 1 lb. \$5.00

- ZVOLANEK'S EARLY WHITE ROSE—Practically the same only one week earlier. This variety has proved to be one of the best for early winter all over the northeastern states, being laden with flowers from November until late in spring.

 1 oz. 50c; 4 oz. \$1.50; 1 lb. \$5.00
- WHITE HARMONY—Practically the same as our Watchung. 1 oz. 50c; 4 oz. \$1.25; 1 lb. \$4.00
- ZVOLANEK'S VENUS—White edged pink, with orange scent; most extensively used and highly praised by all growers over twenty years.

 1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

Ask for Special Prices on 5, 25, and 100-lb. Lots

BLUE AND MAROON

ZVOLANEK BOY BLUE—Dark blue, without any trace of maroon. Much larger than Indigo Blue and longer stems.

Price; 1 oz. \$1.50; 4 oz. \$4.00; 1 lb. \$15.00

ZVOLANEK'S ELK PURPLE—Large purple. long stem and good producer.

1 oz. \$1.00; 4 oz. \$3.00; 1 lb. \$10.00

ZVOLANEK'S MISS ALABAMA—Darkest maroon or mahogany color of largest size and longest stem. 1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

ZVOLANEK'S MISS ANNIE HOLSCHER — Blue, white variegated, one of the earliest artistic varieties. Best bloomer in November and December. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00

ZVOLANEK'S INDIGO BLUE—A very fine shaped, large flower with long stems, dark blue selfs color. Good producer even during the darkest winter months. Introduced only a few years ago and grown by many thousand commercial greenhouse men all over the world.

1 oz. 75c; 4 oz. \$2.00; 1 lb. 6.00

ZVOLANEK'S BLUE WONDER—A mammoth clear blue. The same size and shape as our Zvolanek's Rose. Robust grower and good bloomer. 1 oz. 75c; 4 oz. \$1.75; 1 lb. \$6.00 **ZVOLANEK'S LILAC** — An immense size of well formed flowers.

1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00

ZVOLANEK'S BLUE—One of our oldest introductions and still largely grown by many greenhouse men on account of the color and stem.

1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

RED AND SCARLET

ZVOLANEK'S CHERRY RED — Very large flower, practically each stem brings 4 flowers and one or more are double and majority with twin stems. Two to three weeks earlier and extremely long stems. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00

MISS OKLAHOMA-Large blood red of large size

and extremely long stems.

1 oz. 75; 4 oz. \$2.00; 1 lb. \$6.00

ZVOLANEK'S RED HOOD—Scarlet red of medium size and largely grown by greenhouse men during dark winter months. Has very long stems and is the earliest red to bloom.

1 oz. 50c; 4 oz. \$1.75; 1 lb. \$6.00

ZVOLANEK'S KANSAS CITY—An extra large dark red, pleasing color and long stems. Good for early or late planting.

1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

ZVOLANEK'S RED—Very large scarlet and extremely long stems. Likes plenty of sunshine and should be planted to bloom in February or later. Unsurpassed for outdoor planting.

1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

GRANADIER—Medium flower but fine bright red. 1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

BICOLORS AND ART COLORS

ZVOLANEK'S YELLOW CHARM — Light yellow, black seeded, extra long stems. We believe this will outclass every cream or yellow Sweet Pea.

1 oz. \$1.00; 4 oz. \$3.00; 1 lb. \$10.00

ZVOLANEK'S XMAS TRIUMPH—A mammoth pink and white, with brilliant pink standard, white wings and cream keel. Holds its color when cut. None better for early winter, being loaded with flowers from November until spring.

1 oz. 50c; 4 oz. \$1.25; 1 lb. \$5.00

VEILED LADY—One of the best artistic flowers. Color white, beautiful carmine variegated, stems very long and the large flowers apart. For the last three years we were unable to fill our orders

in full. 1 oz. 75c; 4 oz. \$2.00; 1 lb. \$6.00 ZVOLANEK'S GOLDEN ORCHID—Canary yellow, large flowers and stem.

1 oz. 50c; 4 oz. 75c; 1 lb. \$5.00

Ask for Special Prices on 5, 25, and 100-lb. Lots

COLLECTION OF BIG 15 EXHIBITION WINTER SWEET PEAS

Our intention is to reduce our list of Winter Sweet Peas to 25 or 30 varieties in the next few years. To introduce the cream of our Sweet Peas, which we think are the best in the world, we have put up a Limited Collection of the best straight varieties. Many of them are Novelties under number only. Each packet of different color, contains sufficient seed for at least a 35 ft. row. These Collections are just suitable for the retail grower, private gardener, or as experiment for the largest commercial growers.

This collection contains over 1 lb. of seed, Pink, Salmon and Lavender colors predominating. Red, White, Variegated only in small proportion and many novelties.

We believe that these collections are the best obtainable. After you see them in bloom and if you should not be satisfied, tell us frankly and we will gladly refund your money.

Each year we are selling many hundreds of this collection, and no kick. Many have recommended such splendid lot.

Ant. C. Zvolanek's Big 15 Commercial or Exhibition \$10.00 net

EARLY MIXED SWEET PEAS

The past few years we have had a big call on early-flowering outdoor MIXTURE, especially from florists who sell seed as a side line to their clients. Our Mixture cannot be duplicated anywhere. We are using only the best of the largest varieties, and for the convenience of florists we are raising several kinds.

ZVOLANEK'S GRAND MIXTURE—One row of this mixture is a revelation in a garden row. It consists of all the best colors properly graded and at least 150 varieties, including many novelties never seen before. Any retail florist should have a quantity on hand to please their customers.

LAVENDER MIXTURE—The best lavender and light blue.

WHITE MIXTURE—White and black seeded.

PINK MIXTURE—All best pinks from lightest to darkest color.

ORANGE AND SALMON MIXTURE— Price on any mixture:

1 oz. 40c; 8 oz. \$1.50; 1 lb. \$3.00

Ask for Special Prices on 5, 25, and 100-lb. Lots.

We do not sell less than one ounce of each variety.

If you wish to have more colors, better order

any mixture.

ONE OUT OF A BIG STACK OF TESTIMONIALS

Gainesville, Fla., October 1, 1933.

... the sweet peas were beautiful beyond description, the Florida State Agricultural Experiment Station is located here in this city and members of the staff frequently visit our gardens. Several members of the staff saw these peas last year in our gardens and pronounced them the finest they had ever seen. Strong vigorous vines with great quantities of unsurpassed flowers. R.M.C.

NEW SEMI-CUPIDS OR BABY DWARF WINTER SWEET PEAS

This type of Sweet Pea grows only about 16 inches high, producing a mass of flowers of big size. Do not need any supports, and can be grown either as pot plants for Christmas or Easter, or as cut flowers for funeral work, where short stems can be used. It is also excellent for out of door planting as a border, blooming practically all summer or winter when climate permits.

We have now about 30 separate colors of this new Sweet Pea, consisting of the best pink, rose, salmon, lavender, white, blue, red and maroon. Price: 1 oz. of any separate color \$1.00; 1 lb. \$10

In mixtures, over 20 now: 1 oz. 75c; 1 lb. \$6.00

SPECIAL OFFER

Any order accompanied with remittance will be sent Parcel Post or Express free of charge.

Cash orders of \$10.00 or more 10 percent discount, besides you can ask for one or more Novelties Free.

Ask for Special Prices on 5, 25, and 100-lb. Lots.

Canadian and any Foreign orders must be Draft on any Bank of United States, or Postal Orders, as Personal Checks are subject to heavy discounts.

Special delivery letters are not of any value, as we get our mail three times each day in our box 30 minutes after arrival. If you are late, send your letter by AIR MAIL which costs less and comes two days earlier from eastern states.

Kindly keep this List for further reference as we do not advertise extensively. 90 per cent of all sales come from this list.

TO OUR GROWERS

HIS is our 39th year, since we have introduced our first original Winter-Flowering Sweet Pea Seed to very few commercial florists. Since, we have originated more than 400 of these wonderful money-makers, and our mailing list is over 20,000 copies, distributed in all parts of the world. This is more than all combined Trade Papers can accomplish.

Our motto is quality first. If there is any new, better Swect Pca Seed advertised, 100 to 1 is that we have had them many years before, under the right name and not renamed. We grow many tons of Winter-Sweet Pea Seed each year, all under my personal direction. All varieties, which are not to the standard are weeded out and only the best producers, with the best flowers and longest stems are retained. Besides we are sending lots of new varieties free for a trial years before they are introduced, which enables us to guarantee them. So that any one who paid the price, must be satisfied, or money back can be asked by any commercial grower.

All our older varieties are carefully re-selected each year, and they improve in size, length in stem and production.

To avoid disappointment address all letters to

ANT. C. ZVOLANEK AND SON, INC.

Lompoc, California

We have no connection with any other Zvolanek name in Lompoc, Calif.

Yours truly,

ANTON C. ZVOLANEK, President Originator of Winter-Flowering Sweet Peas